

“Golden Moment” Contest Official Judging Rubric

Overview

All eligible entries will be evaluated by a selected panel of judges. This contest, organised by Elite Expo and proudly **sponsored by PAMP**, emphasizes excellence in creative expression and technical skill. Each entry will be scored on a total scale of **20 points** based on the criteria below.

Scoring Table

| Criteria | 1-2 Points: Developing | 3-4 Points: Proficient | 5 Points: Exceptional | Score |
|--------------------------------|--|--|--|-------|
| Creativity | Idea is derivative or follows common tropes. Lacks a "wow" factor. | Shows an imaginative twist or a unique perspective on the theme. | Exceptional creative expression through composition, storytelling, visuals, or technique; highly engaging and memorable. | /5 |
| Originality | Resembles existing works; lacks a distinctive personal style. | Shows a clear, individual voice that is distinguishable from others. | Truly original concept with clear independent thinking; not derivative of existing ideas. | /5 |
| Quality & Execution | Entry is unfinished or has significant technical flaws/errors. | Well-crafted and professional. Shows clear attention to detail and polish. | Masterful execution; flawless technique and high aesthetic/functional value. | /5 |
| Thematic Alignment | Only loosely related to the contest prompt or theme. | Clearly aligns with the theme and reflects the contest goals. | Perfectly captures the essence of the theme in a deep or meaningful way. | /5 |

TOTAL SCORE: ____/20

General Rules for Selection

1. **Tie-Breaking:** In the event of a tie in total points, the entry with the higher score in the "**Thematic Alignment**" category will be declared the winner.
2. **Discretion:** The judging panel reserves the right to disqualify any entry that does not meet the technical requirements or violates the contest's Code of Conduct.
3. **Finality:** All scores are final and are not subject to appeal or review by participants.