

“Golden Moment” Contest Official Judging Rubric

Overview

All eligible entries will be evaluated by a selected panel of judges. This contest, organised by Elite Expo and proudly **sponsored by PAMP**, emphasizes excellence in creative expression and technical skill. Each entry will be scored on a total scale of **20 points** based on the criteria below.

Scoring Table

Criteria	1-2 Points: Developing	3-4 Points: Proficient	5 Points: Exceptional	Score
Creativity	Idea is derivative or follows common tropes. Lacks a "wow" factor.	Shows an imaginative twist or a unique perspective on the theme.	Exceptional creative expression through composition, storytelling, visuals, or technique; highly engaging and memorable.	/5
Originality	Resembles existing works; lacks a distinctive personal style.	Shows a clear, individual voice that is distinguishable from others.	Truly original concept with clear independent thinking; not derivative of existing ideas.	/5
Quality & Execution	Entry is unfinished or has significant technical flaws/errors.	Well-crafted and professional. Shows clear attention to detail and polish.	Masterful execution; flawless technique and high aesthetic/functional value.	/5
Thematic Alignment	Only loosely related to the contest prompt or theme.	Clearly aligns with the theme and reflects the contest goals.	Perfectly captures the essence of the theme in a deep or meaningful way.	/5

TOTAL SCORE: _____/20

General Rules for Selection

- Tie-Breaking:** In the event of a tie in total points, the entry with the higher score in the **“Thematic Alignment”** category will be declared the winner.
- Discretion:** The judging panel reserves the right to disqualify any entry that does not meet the technical requirements or violates the contest’s Code of Conduct.
- Finality:** All scores are final and are not subject to appeal or review by participants.